

Exhibit 10



StockX

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Selling

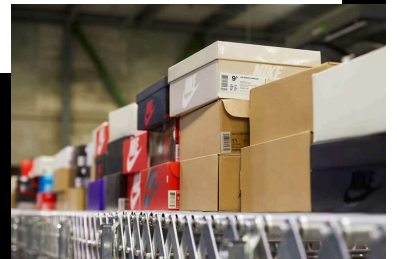
[Overview](#) [Start Selling](#) [Fees](#) [Resources](#) [FAQs](#)SELLING
N
N

SELLING ON STOCKX

Sell. Get Paid. Repeat.

Get Started

+++++



01

Sell Quick with Zero BS

Just search for your product and set your price. You won't need to take product pictures, share personal information, or negotiate with potential Buyers.

02

Reach Millions

Our global reach extends to millions of customers in over 200 countries and territories. You're guaranteed to discover someone who can't wait to purchase the item you're selling.

03

Unlock Rewards

StockX

Brands Deals New Men Women Kids Sneakers Shoes Apparel Accessories More Categories

Selling

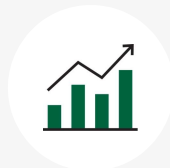
Start Selling In 4 Easy Steps

Get Started + + + + +



No Approval Needed! Sign Up & Sell

Your earnings, your rules. All you have to do is select a payout method and currency from our available options.



Create Smarter Listings

Decide when to sell and how to sell using the historical sales data for every item on our marketplace.



Ship Us Your Sold Items

We require that you send us the sold item within two business days. Simply print the label we send and follow our [shipping guidelines](#) to ensure your products arrive safely at our verification center.



Get Paid

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Selling



Control How You Sell

You can either place an Ask or Sell Now.

An Ask lets you select the price you'd like to sell your item for. If you have the lowest Ask, Buyers who place a matching Bid will automatically Buy from you. Looking for a faster solution? Select "Sell Now" on the product page to sell your item on the spot to the highest Bid.

Learn More + + + + +

Level Up & Enjoy The Benefits

Whether you're reselling a new purchase, growing a business, or creating a side-hustle, we've developed an intelligent, global marketplace that works for anyone, anywhere.

| | |
|---------|---|
| Level 1 | + |
| Level 2 | + |
| Level 3 | + |
| Level 4 | + |
| Level 5 | + |

**(Available in certain countries/regions only)

Note: All sellers also have a 3% payment processing rate in addition to the StockX transaction rate.

Your seller level is determined by your sales activity (number of sales OR the total value of sales in USD) on StockX. Activity resets at the end of each calendar quarter. You must continue selling in order to maintain your Seller Level.

You can level up at any point mid-quarter once you reach the sales requirements for the next level.

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Selling



Industry Trends & Insights

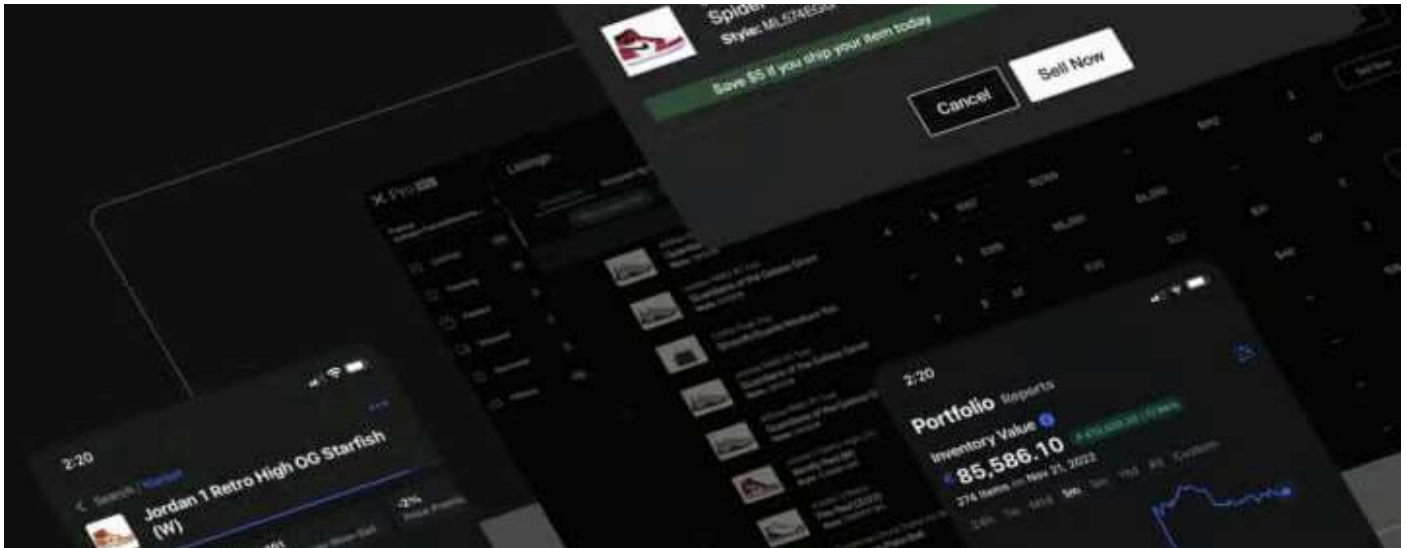
We'll keep you informed on any updates we make at StockX.

Learn More + + + + +

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Selling



StockX for Professional Sellers

StockX's advanced seller tools, features, and resources for sellers.

[Learn More](#) + + + + +

Real Stories From Sellers Like You



I recently decided to sell some Jordan 1 highs in the gym red colour-way on StockX. This was after I struggled to sell them on eBay and Depop. They sold within a week and I shipped them out on Monday. They were collected by UPS from the drop spot the same day and shipped to StockX. Only three days later I received my payout. They were authenticated the same day and funds released. I transferred the money within minutes from PayPal into my bank account. I am massively impressed with the all round service and would most definitely recommend StockX to sellers!!

Adam in Great Britain



Wanted to thank you on behalf of my brother, myself, and now my parents who just started selling too! We honestly started this only hoping to sell 1 sneaker a day. We talk all the time how we can't believe all the help you and StockX have given us and because of that, now we all have sold thousands. Couldn't have done it without you and the team there. Thank you for always taking such good care of us!

Jinyoung in Washington DC



As a trusted stock market frequent user I have a lot of positivity to say. I have years of use, had a lot of things gone unsolved with me, but I have also made a successful purchase with StockX. I can confirm that everything has been fast, easy, and I can't wait to continue.

Owen in Greece

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Selling

There are two ways to sell on StockX: placing an Ask or Selling Now. An Ask signals your intent to sell - it is a listing designating the specific price that you are willing to sell your item for...

[Read more](#)

As a seller, how and when do I get paid?

Payout settings are powered by our partner, Hyperwallet (a PayPal service). When editing or updating your payout information, please note that you will be taken to a new window...

[Read more](#)

How much does shipping cost for sellers?

As a Seller, your shipping cost is deducted from your total payout. Shipping costs vary based on where you're selling from and what you're selling...

[Read more](#)

I just sold. How long do I have to ship?

Once a transaction is complete, your shipping deadline can be found in the confirmation email we sent after your Ask was accepted or under your account page...

[Read more](#)

How does StockX define deadstock?

Sneakers and shoes sold on StockX are considered "deadstock," which means that they're new and unworn at the time of sale...

[Read more](#)

How can I submit a request for an item to be added to StockX?

Don't see an item that you would like to place an Ask or Bid on? Submit your request to us using the Product Suggestion Form...

[Read more](#)

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Selling

Start selling in minutes

Get Started + + + + +

StockX. Access the Now.

- About
- How It Works
 - Verification
 - Newsroom
 - Company
 - Careers
 - StockX Reviews
 - Give \$10, Get \$10

- Help
- Help Center
 - Contact Us
 - Product Suggestions
 - Size Guide

- Sell
- Selling Guide
 - Professional Tools
 - Scout
 - Developers

- Air Jordan
- Air Jordan 1
 - Air Jordan 3
 - Air Jordan 4
 - Air Jordan 11
 - Women's Jordan Shoes
 - Air Jordan 5

- Adidas
- Adidas Samba
 - Adidas Campus
 - Adidas Gazelle
 - Adidas Handball Spezial
 - Adidas AE
 - Adidas Yeezy

- New Balance
- New Balance 2002R
 - New Balance 327
 - New Balance 530
 - New Balance 550
 - New Balance 9060

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Selling

Nike Vomero

Popular Releases

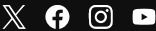
- AJ1 Retro Low OG SP Travis Scott Canary (Women's)
- AJ4 Retro Military Blue (2024)
- AJ4 Retro Bred Reimagined
- AJ11 Retro Low Space Jam
- AJ Jumpman Jack TR Travis Scott Sail
- Supreme MM6 Maison Margiela Box Logo Tee White

Apparel

- Denim Tears
- Fear of God Essentials
- Nike Tech Fleece
- Supreme
- Travis Scott
- Yeezy GAP

Accessories

- Swatch X Omega
- Stanley
- Designer Sunglasses
- Louis Vuitton Accessories
- Gucci Accessories
- Supreme Accessories



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